

**Bill Wolff**  
**Information Architecture, Spring 2009**  
**Web 2.0 and Twitter Review Assignment**

---

This assignment is designed to help the class and the readers of the IAOC blog learn more about the many applications that are available to help facilitate various modes of online communication. Specifically, we are going to be looking at large Web 2.0 applications and smaller applications that have been designed to interact with Twitter.

Each review will be accompanied by a 5 minute in-class demonstration in which you introduce the application to the class. Reviews are due on the IAOC Blog by class-time the day of your presentation. Please have a printed Word version of your review, with screen shots embedded in the text, to turn in.

See the Screen Shots handout for how to take and embed screen shots. In order to get a better idea about what Web 2.0 is, please read “What is Web 2.0? Design Patterns and Business Models for the Next Generation of Software” by Tim O’Reilly at: <http://tinyurl.com/743r5>.

### **Web 2.0 Application Review Specifics**

This Web 2.0 application review should contain the following sections/information:

- introduction in which you explain the overall goals of the application and the target user(s)
- a description of the main features of the application
- a discussion of how it might benefit members of the online communicator community—that is, how it can help facilitate the movement of information
- a discussion of how it compares to similar applications that have been used or are available on (for a complete list of Web 2.0 applications, see <http://go2web20.net>)
- an overall conclusion about how effective the application is and any suggestions you might have for improvement
- make sure you link to all web sites referenced in the review
- include no less than 3 screen shots that have been cropped for ease of viewing (screen shots should showcase major features of the site as well as how those features are used)
- fully integrate screen shots into the text—that is, do not merely list them at the bottom of the review
- you are not expected to cite outside sources in your review
- review should be equal to 1½ - 2 pages of text, single-spaced, Times New Roman font size 12.

### **Twitter Application Review Specifics**

This Web 2.0 application review should contain the following sections/information:

- introduction in which you explain the overall goals of the application and how it is meant to interact with Twitter
- a description of the main features of the application
- a discussion of how it might benefit members of the online communicator community—that is, how it can help facilitate the movement of information

- a discussion of how it compares to similar Twitter applications that have been used or are available on (for a complete list of Twitter applications, <http://twitter.com/downloads>, <http://tinyurl.com/6y6o8b>, or <http://www.squidoo.com/twitterapps> (sorted by use)
- an overall conclusion about how effective the application is and any suggestions you might have for improvement
- make sure you link to all web sites referenced in the review
- include no less than 3 screen shots that have been cropped for ease of viewing
- fully integrate screen shots into the text—that is, do not merely list them at the bottom of the review
- you are not expected to cite outside sources in your review
- review should be equal to 1 - 1½ pages of text, single-spaced, Times New Roman font size 12.

Please see the following sample reviews for ReadWriteWeb for ideas on what to address and how to present your review:

- [http://www.readriteweb.com/archives/look\\_out\\_powerpoint\\_sliderocke.php](http://www.readriteweb.com/archives/look_out_powerpoint_sliderocke.php)
- [http://www.readriteweb.com/archives/apture\\_popups\\_media.php](http://www.readriteweb.com/archives/apture_popups_media.php)
- [http://www.readriteweb.com/archives/troovi\\_share\\_your\\_photos\\_with\\_four\\_clicks.php](http://www.readriteweb.com/archives/troovi_share_your_photos_with_four_clicks.php)
- [http://www.readriteweb.com/archives/frienddeck\\_now\\_an\\_adobe\\_air\\_ap.php](http://www.readriteweb.com/archives/frienddeck_now_an_adobe_air_ap.php)

If you have any questions, please do not hesitate to ask.